## Treat Yourself Cards

FREQUENTLY ASKED QUESTIONS

#### What is a Treat Yourself Card?

A Treat Yourself Card is a reward card that provides recipients with access to select a gift card of their choice from several top national coffee shops and fast food establishments.

### What retailers are available?

Available retailers include well-known nationwide coffee brands and fast food eateries such as Starbucks, Panera, Burger King and Dunkin' Donuts.

#### What card denominations are available?

Treat Yourself Cards are \$5 reward, however other denominations are available upon request.

Will a user have to pay any charges or fees for this card?

No. The user will never incur any fees or be prompted for billing information for redeeming this reward.

What countries are Treat Yourself Card promotions available for?

Generally, Treat Yourself Cards are only available for use within the United States.

Do we have to use plastic cards to distribute Treat Yourself Cards?

The reward code and instructions found on the back of the card can be printed on anything that accommodates variable code printing. This makes Digital Rewards such as Treat Yourself Cards a great solution for on-pack promotions, direct mail and in-store gift-with-purchase campaigns.

## Is there an expiration date on the cards?

Yes. The standard expiration date is 6 months from the date your order ships. Extended expiration dates are available at an additional cost.

# What happens if users need assistance redeeming their card?

Users will have 24/7 access to an online support desk found on the website listed on the back of their card.

jamba

\$5 Jamba Julio eGR Co.

WANTE-CHE

Recipients log on to select from brands like these:

